

**Subject:** Halloween update  
**From:** Michael Lamb <Michael@downtownnews.com>  
**Date:** 09/07/2017 09:22 AM  
**To:** Michael Filson <MFilson@downtownla.com>

Hi Michael

I haven't heard back from the higher ups in terms of sponsoring this year's Halloween event but I should soon.

In the mean time, here is what we can do for your budget of \$2,000

1/2 page color ad in the 10/16 issue  
1/4 page color ad in the 10/23 issue

Total is \$2035

Moving forward, we will be assigning our 13 time non-profit rate to you.

Let me know if I should book it.

Best

Michael Lamb  
Account Executive  
Los Angeles Downtown News  
1264 W. First Street  
Los Angeles, CA 90026

213-482-5932 Direct  
213-453-3548 Mobile  
[michael@ladowntownnews.com](mailto:michael@ladowntownnews.com)

<http://www.ladowntownnews.com/>

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